

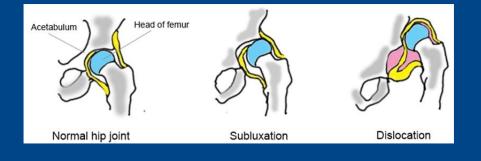
Development, validation and evaluation of an Artificial Intelligence (AI) supported diagnostic portable ultrasound scanner for novice users.

Developmental Dysplasia of the Hip (DDH) Surveillance

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Background





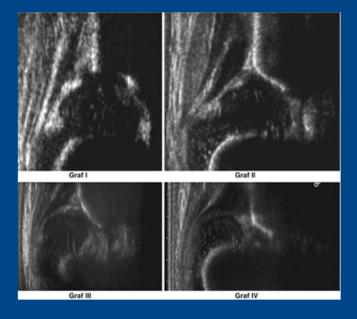
The most common paediatric orthopaedic condition in Newborns

DDH - " Ball and Socket " Hip fails to develop normally in babies and young children

Leading cause of hip arthritis in women under 50

Ultrasound is the gold standard assessment with near 100% sensitivity.



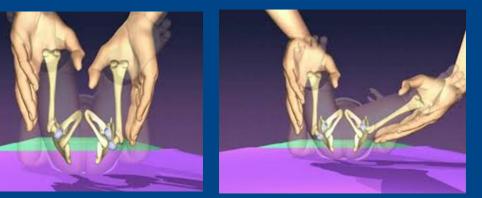


Scotland has a selective ultrasound screening programme due to the lack of well-trained staff and financial constraints

Newborn exam at birth and 6 - 8 week baby check - Clinical examination



Barlow and Ortolani





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Missed and late presentation case Complex and expensive – Reidy et al 2019

Early intervention - Pavlik Harness - £22.00

Lack of data - Pathogenesis of hip disease













 in 10 Babies born with hip instability.
in 100 babies treated DDH affects girls > boys Hip Dysplasia - Arthritis

Total Hip Arthroplasty (THA) expected to increase by **28%** by 2038. **THA - 12,000** cases pa. Cost of each surgical procedure

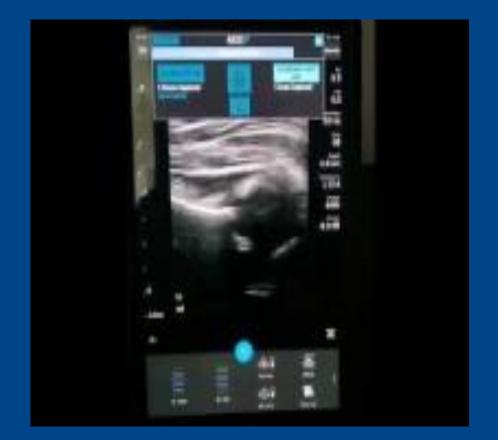
Recurring costs to the NHS of **£10 million** pa





Method – 4 phase approach

Phase 1	Phase 2	Phase 3	Phase 4
Co - develop and test the feasibility of the AI diagnostic tool within a clinic environment, bespoke the app for Fife / Scotland.	Neonatal Unit and collect comparator data of Newborn measurements for machine learning.	Develop pilot study validating the diagnostic tool with novice users, acute and community settings. Co CE marking	Implement universal ultrasound scanning in NHS Fife and make recommendations for whole Scotland uptake via the ANIA pathway.



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Currently Phase 1

On tablet AI – Medo Hip ARIA

ARB, DPIA, Cloud access, Red cap

Comparator data

Co-develop app and future apps

Bespoke App - Scottish environment - Onboarding local networks

Improved Clinical Pathway

Novice users



Enhanced diagnostic decision support

Equitable access for ALL

Realistic medicine and Value based health & care

Affordable and sustainable Existing resource

Improved Patient Outcomes



Early Detection - Early Intervention

Reduced surgical rate of Late presentation DDH

Future generation cost avoidance

Population ageing well women under 50

Triple Helix



Expert motivated clinical, academic and industry team

Transformational change Global impact Substantial cost savings

Improve population Hip Health - Meta data analysis OA and Frailty

Commercial opportunities First to market, Intellectual property



" Vulnerability is the birthplace of innovation..."

Brene Brown

Any questions ?

