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# SBRI : the small business research initiative

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[https://www.gov.uk/government/collections/  
sbri-the-small-business-research-initiative](https://www.gov.uk/government/collections/sbri-the-small-business-research-initiative)

# SBRI: the small business research initiative

Helping government, helping businesses

## Helping government:

SBRI helps government organisations solve tough challenges by connecting them with innovative businesses.

## Helping businesses:

SBRI offers innovators the chance to win a government contract to help demonstrate and develop their new technologies.

- over 100 public sector organisations participated

Jenny Griffiths, Founder, Snap Fashion

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**A structured process enabling the public sector to engage with innovative suppliers**

**Helping public sector achieve objectives:**

Using innovation to achieve step function improvements

**Accelerating commercialisation of ideas:**

SBRI Provide a route to market

**Supporting the development of innovative companies:**

Provide a lead customer, funding and credibility for fund raising

Jenny Griffiths, Founder, Snap Fashion

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## **Development contracts:**

100% funded R&D services procurement contracts  
UK implementation of EU Pre-Commercial Procurement.

## **Contract with a single organisation:**

Who may choose to sub contract parts of the work

## **IP ownership rest with supplier organisation:**

Certain usage rights with the public sector – suppliers are encouraged to exploit the IP

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Jenny Griffiths, Founder, Snap Fashion

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## Open to all organisations

There is no limit on the size or type of organisation.  
Open to organisations not currently engaged in the sector.

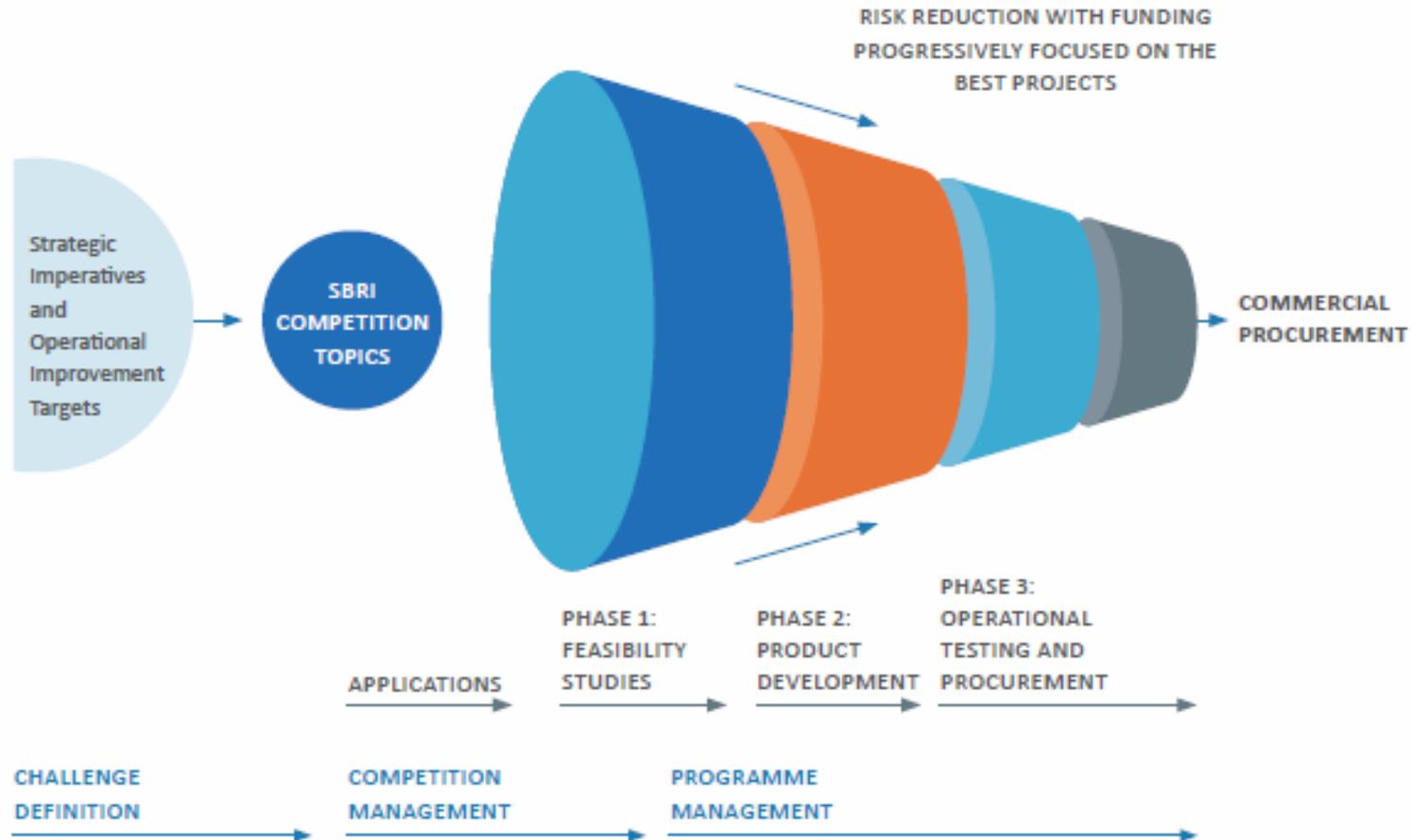
Research organisations may also apply, however all organisations must demonstrate a route to market

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Jenny Griffiths, Founder, Snap Fashion

# SBRI Process

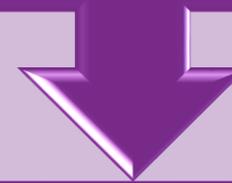
## SBRI PROGRAMME MANAGEMENT\*



# Summary

	Phase 1 (Feasibility)	Phase 2 (Prototype Development & Testing)
Type of Competition	SBRI	
Project composition	Prime Supplier	
Project Size (inc VAT)	Up to £15K (inc VAT)	Up to £27.5K (inc VAT)
Anticipated Project length	Up to 3 months	Up to 9 months

Submit your application



Gateway Questions  
Assessment and moderation panel

# Application assessment

All applications are assessed against the assessment criteria

## What do they look for?

- **Clear and concise** answers
- **The right amount of information**
  - not too much detail
  - no assumptions
- **Quantification and justification**
- A proposal that presents a **viable opportunity for growth, a level of innovation that necessitates public sector investment** and has the right **team and approach** to be successful

**Keep your assessors engaged and interested in your proposal. You want them to be fascinated and excited by your idea!**



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# Thank you



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